

# ROTARY CLUB of SARASOTA



**CHARTERED APRIL 12, 1926**  
**CLUB NUMBER 4339**  
**DISTRICT 6960**  
**ZONE 34**

**PRESIDENT – BEN BATES**  
Classification: Real Estate Broker

**JANUARY 11, 2017**

**SMILE** THE WEEKLY CLUB NEWSLETTER

[WWW.ROTARYCLUBOFSARASOTA.COM](http://WWW.ROTARYCLUBOFSARASOTA.COM)

**This Week's Speaker: John Korff**

John Korff is one of the founders and organizers of the 3rd annual Sarasota Music Half Marathon. The 2017 race is February 5 and is expected to sell out with 4,000 runners and walkers. John and his family moved to Sarasota from New York City three years ago. John started and organized the A&P Tennis Classic in New Jersey, the women's tennis tournament the week prior to the US Open. The tournament had a 21 year run. John also served on the national board of directors of the United States Tennis Association. Korff then founded the New York City Triathlon which he built into the largest triathlon in America with 6,000 entrants. John currently owns the Quick Chek New Jersey Festival of Ballooning, now in its 35th year. Korff has owned or managed a host of other events including the Olympic Trials for Triathlon in Honolulu and several other balloon and music festivals. Korff managed all sporting events for NYC2012, the group working to bring the 2012 Olympics to New York City. John is a graduate of Harvard Business School, and has run 42 marathons and four 100 mile races.

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**Dining For Women – Tuesday, January 17 at 6:30pm**

**Don Bruns House – 174 Golden Gate Point #31**

**This Month's Project Location – Cambodia: targeting education and economic sustainability**

**Open to all Rotarians, Friends and Guests**

**Bring a dish and beverage of your choice!**

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**Upcoming Speakers Line-Up:**

**January 18 – Mischa Kirby: Selby Gardens**

**January 25 – Thomas Melville: Literacy Council of Sarasota**

**February 1 – Meg Lowman: California Academy of Sciences**

**February 9 – Clint Hurdle: Pittsburgh Pirates**

**PREVIOUS MEETING by Ron Rayevich**

11 years ago when Helen and I moved to Sarasota we experienced the worst **Red Tide** imaginable. As we walked on Siesta Key Beach each morning, we witnessed hundreds of dead fish and our eyes burned and some of our friends could not walk on the beach because of how the toxins in the air impacted their breathing. Even this year we noticed dead fish in Sarasota Bay.

**Tracy Fanara, PhD, Manager of Environment Health at Mote Marine Laboratories** provided our club with an excellent overview of the various programs that Mote is using to help identify and hopefully mitigate the Red Tide (officially known as Pb-Tx3) problem in the future. We learned that 33 beaches along the Gulf Coast of Florida involving as many as 100,000 participants are now helping to identify Red Tide at its earliest stages of development. Red Tide actually is on the floor of the Gulf of Mexico. When it surfaces tidal currents and wind blow it toward the shore where it can kill fish and imperil resident's health as far as one mile from the beach or bay front.

Thanks, Tracy, for your insights and hard work to better alert us to the dangers of Red Tide.

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**Stoves Save Lives For \$155! Stop the Smoke!**  
**Please contact Paul Mlotok at [paul@janaka.org](mailto:paul@janaka.org) for more details**  
**Give to the Guatemala Stove Project!**

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**Every Saturday Morning for Coffee!**  
**Saturday Mornings at 9:00am - Panera Bread at Bahia Vista**  
**Rotarians and significant others welcome at this informal Rotary social gathering.**

**Every Monday Night for Snacks and Drinks!**  
**Monday Evenings at 5:30 pm - Social Eatery and Bar**  
**1219 First St. Bring a Friend!**

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**New Prospective Member**



**Name : Kenneth M. Baylor**  
**Classification: Education**  
**Sponsor: Jim Henry**

**We Welcome Your Comments!**

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