

ROTARY CLUB of SARASOTA



CHARTERED APRIL 12, 1926
CLUB NUMBER 4339
DISTRICT 6960
ZONE 34

PRESIDENT – BEN BATES
Classification: Real Estate Broker

AUGUST 17, 2016

SMILE THE WEEKLY CLUB NEWSLETTER

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About This Week's Speakers: Karin Weichlein & Tony Driscoll



Topic: Sarasota Open and TDA Global Sports Marketing (What we do)

Karin Weichlein brings more than 25 years of strategic planning and marketing to TDA Global Sports. She makes things happen by analyzing complex event needs and successfully delivering a flawless program. With her company Voluntegic, she combined her love for the outdoors, sports, and working with people by offering volunteer resource solutions to major local sport events. She had created and led volunteer programs for the Modern Pentathlon series and the Sarasota Film Festival; she managed close to 700 volunteers for the Sarasota Music Half Marathon, and made 200 new friends who volunteered during the Sarasota Open. Years as an Account Executive and reinventing herself numerous times as her husband's career took them overseas has taught her the lesson of effective networking and engaging in community projects. Whether working for SAIC as an Assistant Vice President or being an Executive Consultant for Telesoft in Italy, her mission has been to deliver profitable projects.

Karin is currently leveraging that experience at University of South Florida by guiding students in their career and academic achievements to help them be better prepared for their careers. Karin is very engaged with the Children's Health Pantry whose mission it is to provide healthy snacks to children at Title I schools.

Tony Driscoll started TDA Global Sports Marketing when he came to Sarasota 15 years ago. He is the owner and founder of the Sarasota Open (ATP Tennis Event), the Sarasota Music Half Marathon and the Longboat Key Triathlon. His had previous careers in software development, investment banking and tennis club management. Tony graduated from Springfield College in 1987. He went there on a full tennis scholarship and was team captain for 4 years. Tony lives here in Sarasota with his wife Paula and children Victor (age 14) and Sofia (age 5).

Next Week's Speaker: Bob Harrigan
ABC7 News, Chief Meteorologist, "Suncoast Weather"

GIVING CHALLENGE UPDATE by Rick Hughes

Rotarians in action!! In the first two weeks of our pre-Giving Challenge campaign, we have 29 Rotarians who have made a pledge to contribute during the 24-hour Giving Challenge (on-line only, noon Sept. 20 - noon Sept. 21). That's 30% of our members already... **on our way to a goal of 100% participation.** We also have pledges from 5 family members of Rotarians. This is... BY FAR... the easiest fundraiser we can ever have. All donations from \$25 - \$100 are matched. **Help us keep track and keep the momentum going: there will be Pledge Forms on every table at this week's meeting... and at the check-in table every week.**

Be The One

PREVIOUS MEETING (8/10/16) by Ron Rayevich

Zach Desrosiers from Imagine School at North Port and **John Colosimo** from Our-of-Door Academy updated the club on their experiences at the **Rotary Youth Leadership Awards (RYLA)** program held in April at Lake Placid, Florida, just south of Sebring. The RYLA program is a weeklong leadership training program out of which S4TL evolved, except RYLA is aimed at younger high school students to help enhance both leadership and team building skills for the 100 plus students from the high schools around Rotary District 6960. Many of the featured speakers focused on service programs sponsored by Rotary, such as ShelterBox USA and packing dry food for hungry families, as well as engaged the attendees in active team building exercises and real volunteer service experiences. It also sounded like there was plenty of time for fun indoor and outdoor activities. Zach and John were sponsored by our club while other District 6960 clubs were able to sponsor two freshman or sophomore high school students to this worthwhile program.

Future Speakers:

- 8/31: Jasmine Garcia.... "Making Strides Against Breast Cancer"**
- 9/7: Chris Spano.....Tampa Bay Buccaneers**
- 9/14: Jim Henry....Giving Challenge**
- 9/21: Ben Bates.....Club Assembly**
- 9/28: JOHN ROGERS.....NBC NEWS CHANNEL 8**

SMILE STAFF - Editor – Jim Roque – jim.roque@suntrust.com

Ass't Editor - Sue Leavis - sleavis@gmail.com

The Four Way Test of the things we think, say or do: 1. Is it the truth? 2. Is it fair to all concerned? 3. Will it build good will and better friendships? 4. Will it be beneficial to all concerned?