

# ROTARY CLUB of SARASOTA



**CHARTERED APRIL 12, 1926**  
**CLUB NUMBER 4339**  
**DISTRICT 6960**  
**ZONE 34**

**PRESIDENT – BEN BATES**  
Classification: Real Estate Broker

NOVEMBER 23, 2016

**SMILE** THE WEEKLY CLUB NEWSLETTER

[WWW.ROTARYCLUBOFSARASOTA.COM](http://WWW.ROTARYCLUBOFSARASOTA.COM)

**This Weeks's Speaker: Phil Pagano ....Sarasota Farmers Market**



Phil Pagano moved to the Sarasota area 21 years ago from Wayland, MA and also spent time in Holderness, NH. Spending 30 years in the floor covering business, Phil started as a vendor at the market in 2005 selling natural rugs, including seagrass and sisal. Phil was a volunteer for the market when he first started, which eventually grew into management. Phil has been the Executive Director/Manager since 2009. One of Phil's passions over many years is working with the community and assisting with non-profits in relation to the market. Over 100 non-profits have attended the market over the last 7 years. Phil has helped expand the market over the last 10 years with an estimated 500,000 attendees per year.

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**Next Week's Speaker: Fred Wheeler...L-3 Aviation Recorders**

And for the next few weeks:

12/7 – Susan Burns...Biz 941/Gulfshore Media

12/14 – Emily Walsh...The Observer Media Group

12/21 – Ben Bates...Club Assembly

**PREVIOUS MEETING (11/16/16) by Ray Rayevich**

**Margo McKnight**, Vice President for Biological Operation of **The Florida Aquarium**, located at Channelside in Tampa, absolutely dazzled the club with her knowledge of oceanography, especially her specialty of coral reef health and restoration. I thought I knew just a little about this topic, and I was right ... very little. Margo explained that 72% of the earth's surface is water and of that 97% is in our five major oceans. 80% of all species on earth live in these oceans and the health of coral gives us a good indication of the health of our oceans, which is less than good. But progress is being made to clean up our oceans, seas, and bays and early progress is being made to restore our coral reefs by growing new Staghorn coral in laboratory-like conditions. The one takeaway I received from this program was that half, that's right; half of all the oxygen produced on earth comes from phytoplankton living in our oceans. It looks like we really need to keep an eye on our Chinese friends who still are building new coal fired electric generation plants. Thanks Margo for a great program.



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**Our Rotary Club of Sarasota Holiday Party is  
Saturday Evening, December 10  
At Amore from 5:30 to 9:30!!!!**

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**Stop the Smoke!**

**Give to the Guatemala Stove Project!**

Due to the current use of fire pits, smoke inhalation causes 50% of the deaths of children under 5. Toddlers fall in the open fires and suffer burns, and the time spent collecting firewood keeps the boys from school.

**Help the Guatemalan children! Buy a stove!  
Stoves Save Lives For \$155!**

**Please contact Paul Mlotok at [paul@janaka.org](mailto:paul@janaka.org) for more details.**

Suzi Norbeck at the Rotary Club of Marrakesh



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*The Four Way Test of the things we think, say or do: 1. Is it the truth? 2. Is it fair to all concerned? 3. Will it build good will and better friendships? 4. Will it be beneficial to all concerned?*

**2016/2017 PRESIDENTIAL THEME: ROTARY SERVING HUMANITY**