

ROTARY CLUB of SARASOTA



CHARTERED APRIL 12, 1926
CLUB NUMBER 4339
DISTRICT 6960
ZONE 34

PRESIDENT – BEN BATES
Classification: Real Estate Broker

NOVEMBER 30, 2016

SMILE THE WEEKLY CLUB NEWSLETTER

WWW.ROTARYCLUBOFSARASOTA.COM

This Weeks's Speaker: Fred Wheeler L-3 Aviation Recorders

Fred Wheeler is a Subject Matter Expert for crash recorders, and has been employed at the Sarasota factory for 32 years. Fred obtained his pilot's certification as a teenager in Pennsylvania. He then attended Embry-Riddle in Daytona Beach, and earned his Bachelor's degree in Aeronautical Engineering. Aviation Recorders recruited Fred while attending Embry-Riddle. Fred resides in Sarasota with his wife Lisa.

L-3 Aviation Recorders is the leading manufacturer of "black box" crash recorders for both aviation and maritime applications. Its products are required for all commercial air transport, regional airlines and most business aircraft, and include Flight Data and Cockpit Voice Recorders. More than 5,000 recorders are delivered each year from the factory on Cattlemen Road in Sarasota. The flagship recorder for L-3 has a 100% recovery rate following tragedies involving commercial airliners.



Next Week's Speaker: Susan Burns...Biz 941/Gulfshore Media

And for the next couple of weeks.....

12/14 – Emily Walsh...The Observer Media Group

12/21 – Ben Bates...Club Assembly

Rotary Happy Hour Cocktail Party
Friday Dec 2, 2016 at 5:30 pm
Bill and Debbie Jotham
7157 Hawks Harbor Circle
Bradenton, Fl
Caroling by the Rotary Singers!!!
Spirits for all!!!

PREVIOUS MEETING (11/30/16) by Ray Rayevich

Can you believe that each year 500,000 people attend the Sarasota Farmers Market located on Lemon Ave. and State St. in downtown? According to **Phil Pagano**, who manages the **Sarasota Farmers Market**, on a peak Saturday during the season as many as 12,000 people will be there between 7:00 AM and Noon (and maybe 400 - 500 dogs on leashes). The market brings \$56 million of revenue into Sarasota, including sales to the 80 vendors who display their wares. Vendors make available not only standard and organic fruits and vegetables, but pastries, cheeses, meats, fresh sea food, and a variety of original works of art and specialty crafts. The typical sale averages just over \$37.00. Set up of the market begins at 3:30 AM on Saturday and by 3:30 PM there is no trace that the market has been in downtown Sarasota. My wife shops at the market about every other week, and I can be seen there about once a month dodging the dogs and buying sea food or an occasional sausage dog. It's fun for everyone, including bungee rides for the kids and grandkids.

Our Rotary Club of Sarasota Holiday Party is
Saturday Evening, December 10
at Amore from 5:30 to 9:30!!!!

Holiday Party Reservation and entree' selection is now available on our web site: <http://rotaryclubofsarasota.com/>

This is a club social event. .

There is no additional cost for club members and one guest.

Stop the Smoke!

Give to the Guatemala Stove Project!

Due to the current use of fire pits, smoke inhalation causes 50% of the deaths of children under 5. Toddlers fall in the open fires and suffer burns, and the time spent collecting firewood keeps the boys from school.

Help the Guatemalan children! Buy a stove!

Stoves Save Lives For \$155!

Please contact Paul Mlotok at paul@janaka.org for more details.

Every Saturday at 9:00am - Panera Bread at Bahia Vista

Rotarians and significant others welcome at this informal Rotary social gathering.

SMILE STAFF - Editor – Jim Roque – jim.roque@suntrust.com

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The Four Way Test of the things we think, say or do: 1. Is it the truth? 2. Is it fair to all concerned? 3. Will it build good will and better friendships? 4. Will it be beneficial to all concerned?

2016/2017 PRESIDENTIAL THEME: ROTARY SERVING HUMANITY