

ROTARY CLUB of SARASOTA



CHARTERED APRIL 12, 1926
CLUB NUMBER 4339
DISTRICT 6960
ZONE 34

PRESIDENT – BEN BATES
Classification: Real Estate Broker

DECEMBER 7, 2016

SMILE THE WEEKLY CLUB NEWSLETTER

WWW.ROTARYCLUBOFSARASOTA.COM

This Week's Speaker: Susan Burns of 941 CEO Magazine



Susan Burns is the founding editor of 941CEO, an award-winning business magazine that covers business in the 941 area code. She is also a senior editor at Sarasota Magazine. Both magazines are part of Sagacity Media, based in Portland, Oregon, which publishes multiple city magazines and custom and digital publications. The Sarasota office alone publishes more than a dozen print publications and six e-newsletters.

Originally from Pittsburgh, she graduated from New College of Florida with a degree in the field of Third World development and went on to do graduate work at the University of Florida and the University of Pennsylvania before starting her career as a daily newspaper reporter for the Bradenton Herald. She's won multiple writing and editing awards.

A roofing contractor's daughter, she learned early on how difficult it is to run a small business, and she loves telling the stories of our region's entrepreneurs. When she's not behind her computer, she tries desperately to control her dysfunctional dogs, walks miles almost every day for therapy and tries to squeeze in trips to the Bahamas to do nothing but read and swim.

Next Week's Speaker: Emily Walsh...The Observer Media Group

And for the following week...

12/21 – Ben Bates...Club Assembly

DINING FOR WOMEN

WHEN: TUESDAY, DECEMBER 20TH AT 6:30PM

WHERE: PAM AKINS & BARRY LEVINSON'S HOUSE

5599 SHADOW LAWN DRIVE, SIESTA KEY – PLEASE PARK ON THE ODD NUMBERED SIDE OF THE STREET ONLY

Hear about a project in Eastern Chad that targets education and gender equality.

BRING A DISH TO PASS A BEVERAGE OF YOUR CHOICE

AND BRING A FRIEND!

RSVP to Lois Schaper: 941-388-8492 or loisschaper@yahoo.com

PREVIOUS MEETING (11/30/16) by Ron Rayevich

After last week's meeting, I feel like I have become one of the foremost experts on "Black Box" flight recorders, cockpit voice recorders, and locator beacons.

From **Fred Wheeler**, a Subject Matter Expert from our own **L-3 Communications**, located at Cattleman Road just a few blocks south of Fruitville Road, we learned that "Black Box" refers not to the color of the flight recorders (because they are a very bright orange color), but rather to the mystical characteristics of flight recorders. Some planes built in the 1960s still have their original flight recorders, which are still operative. Each of the two flight recorders housed on every commercial airliner can hold 25 hours of flight information and are virtually indestructible. In a cockpit of each plane is also a voice recorder which contains the last two hours of cockpit conversation of the flight crew. In addition we learned that the new locator beacons will extend the time of operation from 30 to 90 days and will be required on all commercial flights in the near future following the Malaysian Air tragedy in the Indian Ocean.

Today over 15,000 L-3 flight recorders are in operation around the world! Congratulations to a local company for producing such an outstanding product, which employs so many of our neighbors in this area.

**Our Rotary Club of Sarasota Holiday Party is
Saturday Evening, December 10
at Amore from 5:30 to 9:30!!!!**

Holiday Party Reservations and entree' selections are available on our web site: <http://rotaryclubofsarasota.com/> This is a club social event. There is no additional cost for club members and one guest.

Stop the Smoke!

Give to the Guatemala Stove Project!

Due to the current use of fire pits, smoke inhalation causes 50% of the deaths of children under 5. Toddlers fall in the open fires and suffer burns, and the time spent collecting firewood keeps the boys from school.

Help the Guatemalan children! Buy a stove!

Stoves Save Lives For \$155!

Please contact Paul Mlotok at paul@janaka.org for more details.

Every Saturday at 9:00am - Panera Bread at Bahia Vista

Rotarians and significant others welcome at this informal Rotary social gathering.

SMILE STAFF - Editor – Jim Roque – jim.roque@suntrust.com

Ass't Editor - Sue Leavis - sleavis@gmail.com

The Four Way Test of the things we think, say or do: 1. Is it the truth? 2. Is it fair to all concerned? 3. Will it build good will and better friendships? 4. Will it be beneficial to all concerned?