

# ROTARY CLUB of SARASOTA



**CHARTERED APRIL 12, 1926**  
**CLUB NUMBER 4339**  
**DISTRICT 6960**  
**ZONE 34**

**PRESIDENT – BEN BATES**  
Classification: Real Estate Broker

**MAY 3, 2017**

**SMILE** THE WEEKLY CLUB NEWSLETTER

[WWW.ROTARYCLUBOFSARASOTA.COM](http://WWW.ROTARYCLUBOFSARASOTA.COM)

**Today's Speaker: David Frazier, CEO - NPCF**



Dave joined the **National Pediatric Cancer Foundation (NPCF)** in August of 2015. As the Chief Executive Officer, Dave leads the general and active management of the business affairs of the Corporation and a 25 member board of directors. The NPCF is headquartered in Tampa, FL, and is a non-profit organization dedicated to funding research to eliminate childhood cancer. NPCF is focused on finding less toxic, more targeted therapies by partnering with leading hospitals nationwide. Dave directs all development, marketing and operational functions of the Foundation, generating more than \$3,000,000 per year for research.

Prior to joining NPCF, Dave served as the Vice President of the American Kidney Fund (AKF) in Washington, DC. In this role, Dave was responsible for AKF's core functions of providing financial support to dialysis patients and overseeing all health initiatives and public / professional education. Dave directed several grant programs valued at \$220,000,000 that assisted more than 100,000 dialysis patients annually. He also oversaw all education and prevention programs and services to include: public screenings, Helpline, literature and material development/distribution, professional education courses, and clinical fellowships. Dave also spearheaded the organization's national public awareness campaign.

Prior to joining the AKF, Dave served in a similar role with the American Heart Association. He also worked in both the government, for-profit and non-profit sectors as a municipal manager and elected County Commissioner, Executive Director for a statewide training center, VP of Advocacy for a trade association and is a retired Air Force Officer. Dave possesses a Masters Degree in Education. Originally from Pennsylvania, he is married with two children and lives in Land O Lakes, Florida.

**Upcoming Speakers:**

- May 10: Meredith Scerba – 2017 World Rowing Chmp.**
- May 17: Mike Cariello -Top Gun Pilot**
- May 24: Jack Baker – Children First**
- May 31: Chip McCarthy - IMG**

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**Application for Membership**

<b>Potential Member</b>	<b>Classification</b>	<b>Sponsor</b>
<b>Anya Keogh</b>	<b>Commercial Banker</b>	<b>Lee-En Chung</b>

If no objections are filed with the Board of Directors, Anya will be eligible for induction on May 15.

**PREVIOUS MEETING (4/19/17) by Dorothy Pratt**

Mark Huey's aim as CEO of the Economic Development Corporation of Sarasota has been to nurture more diversity in Sarasota's business and industry. "We needed to capture growth and be more competitive," he told Rotarians at their April 26th meeting.

Sarasota often lost out when companies chose to move to places like Tampa and Orlando which already had proven work forces. An early victory was luring a large hospital billing operation to stay in Sarasota County, finding them real estate, and delivering a work force plan. The project was originally planned for 200 employees but now has 425.

He changes the way companies have looked at Sarasota by showing them that the area is more than a resort and retiree community. The EDC helped establish the Sarasota Innovation Station, which is under the oversight of the University of Florida's College of Engineering. The Innovation Station serves local students interested in engineering as a career and enhances the opportunities for engineering graduates.

Huey is pleased that Sarasota is now attracting University of Florida engineering graduates to opportunities here. Another plus is his leadership in bringing funding partners here. The EDC, which used to be part of Sarasota's Chamber of Commerce, strives to bring public and private leaders together. Some hurdles still remain such as lack of affordable housing for young families and career opportunities for spouses.

Huey has an MBA from the Wharton School Business and a BA in accounting from the University of Florida.

**Every Saturday Morning for Coffee!**

**Saturday Mornings at 9:00am –  
Panera Bread at Bahia Vista**

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**Stoves Save Lives For \$155! Stop the Smoke!**

**Please contact Paul Mlotok at [paul@janaka.org](mailto:paul@janaka.org) for more details**

**Give to the Guatemala Stove Project!**

**We are getting Close to our Goal!!!**

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**Upcoming Pantry Dates**

**Alta Vista 5/4 & 5/18; Emma Booker 5/9 & 5/23 1:30pm at both locations – See Nick Rossi for more information.**

Rotarians Make the World Better,  
One Community at a Time.



**PLEASE SEE PAGE 2 FOR A MARVELOUS OPPORTUNITY TO SUPPORT SAVE OUR SEABIRDS AND OUR OWN DAVID PILSTON!!!**

**2016/2017 PRESIDENTIAL THEME: ROTARY SERVING HUMANITY**

EDITOR – JIM ROQUE – [JIM.ROQUE@SUNTRUST.COM](mailto:JIM.ROQUE@SUNTRUST.COM)

**PLEASE JOIN US**

*All-Night Happy Hour!*

**BENEFITING SAVE OUR SEABIRDS**

**Each Monday, May 1 - June 26, 2017**



**Through June, Michael's On East will donate a percentage of beverage sales in the Restaurant's Lounge, 5-9 pm on Monday nights, to Save Our Seabirds!**

Michael's popular "Happy Hour" specials will be extended all night during this special promotion, allowing you to enjoy a glass of Michael's Private Label Wines, Draft Beers or Well Cocktails for \$6 all evening while supporting this local nonprofit organization.

*The mission of Save Our Seabirds is to rescue, rehabilitate, and release sick and injured wild birds while educating the community about preventing injuries and preserving habitats. Each year, they respond to over 4,000 calls about birds in distress. Birds that have been treated but are unable to be returned to the wild are given permanent homes in their Wild Bird Learning Center. Located on the former site of "The Pelican Man Bird Sanctuary," across from Mote Marine Laboratory, the Wild Bird Learning Center is open to the public every day from 10 to 5.*



**Save Our Seabirds**

Wild Bird Learning Center | Sarasota, FL

*Save Our Seabirds provides a home to more than 120 birds (60+ species), with educational signage, fully accredited field trips, and training programs throughout the year. To learn more, call 941.388.3010 or visit [www.saveourseabirds.org](http://www.saveourseabirds.org).*

Michael's On East ● 1212 East Avenue South, Sarasota ● 941.366.0007 ● [www.bestfood.com](http://www.bestfood.com)