

ROTARY CLUB of SARASOTA



CHARTERED APRIL 12, 1926

CLUB NUMBER 4339

DISTRICT 6960

ZONE 34

PRESIDENT – JOE DEVORE

Classification: Skilled Nursing Administration

AUGUST 8, 2018

SMILE THE WEEKLY CLUB NEWSLETTER

WWW.ROTARYCLUBOFSARASOTA.COM

Today's Program:



**Dr. Rachel Shelley,
Booker High School
Principal and State
of Florida High
School Principal of
the Year**

Dr. Shelley, Mr. Lem Andrews, College Career Advisor; Martha Flynn, College and Career Specialist; and Grace Gerdes, 2016 Booker Graduate and 2016 Rotary Exchange Student; will tell us about Booker High School and it's College and Career Readiness Program.

Upcoming Programs:

- August 15 Ira Klein, Sarasota Swim Academy
- August 22 Kelly Ellington, Chris Renough School System - One Book Initiative
- August 29 Anya Keogh, Sarah Lodge
Getting to Know our Members

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Regular Social Gatherings

Saturday mornings at 9 a.m.

Panera Bread @ US 41 & Bahia Vista

First Thursday Evening of the Month

5:30 - 7:00 p.m. Amore

Burns Court, 446 South Pineapple Ave.

Baloney Club 11:15 a.m. Wednesdays

Marina Jack Balcony before the regular meeting.

Club members and guests are welcome at all social gatherings. Be prepared to accomplish virtually nothing except getting to chat, laugh, and by chance learn something useful once in a while.

Another Rick Hughes Totally Irrelevant Factoid

100 years ago everyone owned a horse and only the well-off had cars. Today, everyone has cars and only the well-off own horses.

PREVIOUS MEETING (1/11/17) by Ron Rayevich

I was both surprised and pleased at how much I learned about what was going on both at District 6960 and in our own club. Ben Bates, our Area 8 Governor, and David Bowman, Immediate Past President gave us a very clear update on where the District and our Club were going over the new fiscal year (July 1, 2018 to June 30, 2019). With regard to the District, our next 6960 conference will be at Westin Hotel in Cape Coral on May 9-11, 2019 (mark your calendars now - its a county/western theme, and I have my outfit ready, yahoo!!). Our club has a goal of adding 4 net new members and we plan to grow to 115, which is the maximum number we can have and still fit into the room at Marina Jack. In 2017-18 we contributed \$16,684 to the Rotary International Foundation, plus we contributed to our own club foundation (more on that later). We talked about sponsoring a float in the downtown Sarasota Christmas Parade and having our club members toss out candy to the kids (more about that later, too). Finally we talked a lot about what we can do to get the Rotary Club of Sarasota name and our many, many charitable activities in the local newspapers (also, more about that later, I hope). Overall, it was a very productive and interesting meeting.

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SPEAKING OF MEMBERSHIP



BE THE INSPIRATION

Rotary International President Barry Rassin says, "We are a membership organization first. If we want to achieve the goals we've set for ourselves, we need to put membership first. All of us have a responsibility to take membership seriously, not only by inviting prospective members, but also by making sure new members are welcomed into clubs that offer them something of value. If you see someone walk into a meeting and hesitate, be sure that person has a place to sit and is part of the conversation. If you're enthusiastic about a Rotary program, make sure your club knows about it and knows how to get involved. If you see a need in your community, talk about it at this week's meeting. If we want to be part of an organization that's strong, that's active, that's having an impact – start at home, and **Be the Inspiration** in Rotary."

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Be the Inspiration

District 6960 Seminar in Port Charlotte

Saturday, August 18.

See Page 2 for the Program

Club has budgeted up to \$200 for members to attend. Registration fee is \$35.

Register online at:

<http://rotarydistrict6960.org/?p=calendar>

Click on the August 18 Event.

**DISTRICT 6960 ROTARY SEMINAR
FOUNDATION | MEMBERSHIP | PUBLIC IMAGE
SATURDAY, AUGUST 18, 2018
8 A.M. – 2:30 P.M.
CHARLOTTE COUNTY CULTURAL CENTER
PORT CHARLOTTE
\$35/PERSON (INCLUDES CONTINENTAL BREAKFAST
& BOX LUNCH)**



- 8:00 a.m. Registration / Continental Breakfast / Coffee
Project Fair – Clubs looking for partners for global and district projects (displays & handouts)
- 8:30 a.m. Welcome – DG Sandra Hemstead
Invocation/Pledge of Allegiance – DGE Rich Kirschner
- 8:35 a.m. Keynote Speaker Introduction – DGE Rich Kirschner
- 8:40 a.m. Keynote Speaker – Tiffany Ervin
- 9:30 a.m. The Integration of Foundation/Membership/Public Image
DG Sandra Hemstead/DGN Darryl Keys/Pete Doragh, PDG/Alexis Zibolls
Inspiring Our Rotary Work – DG Sandra Hemstead
- 10:00 a.m. **10:05 a.m. Move to Breakout Session 1**
- 10:10 a.m. **Session 1 Breakouts (select one—see below)**
- 10:55 a.m. **Move to Breakout Session 2**
- 11:00 a.m. **Session 2 Breakouts (select one—see below)**
- 11:45 a.m. **Break – Pick Up Box Lunch and go to Main Assembly Room**
- 12:00 p.m. Keynote Speaker Introduction—DGN Darryl Keys
- 12:05 p.m. Keynote Speaker – George Robertson-Burnett
- 12:35 p.m. Announcements – DG Sandra Hemstead
- 12:40 p.m. **Move to Breakout Session 3**
- 12:45 p.m. **Session 3 (select one—see below)**
- 1:25 p.m. **Move to Breakout Session 4**
- 1:30 p.m. **Session 4 (select one—see below)**
- 2:15 p.m. **Move to Main Assembly Room**
- 2:20 p.m. Wrap Up / Announcements – DG Sandra Hemstead
- 2:30 p.m. Adjourn

Session 2, Option 1
MANAGING RI/DISTRICT MEMBERSHIP LEADS (Recruitment)
Presented by: Darryl Keys
Aimed at: Assistant Governors, Club Presidents, Club Membership Chairs

Session 2, Option 2
OPEN HOUSES & PARTIES I (Recruitment)
Presented by: Allison Hussey
Aimed at: Club Presidents, Club Membership Chairs, Club membership Committee Members

Session 3, Option 1
CLUB HEALTH CHECK & REKINDLING THE PASSION (Retention)
Presented by: George Robertson-Burnett
Aimed at: Club Presidents, Club Membership Chairs

Session 3, Option 2
THE "ROCK" (ROTARY'S OWN COLLEGE OF KNOWLEDGE) PROGRAM – A NEW PURPOSE FOR SENIOR MEMBERS I (Recruitment and Retention)
Presented by: Darryl Keys
Aimed at: Club Presidents, Club Membership Chairs

Session 4, Option 1
THIS IS NOT YOUR FATHER'S ROTARY: CLUB & MEMBER FLEXIBILITY (Recruitment)
Presented by: Allison Hussey
Aimed at: Club Presidents, Club Membership Chairs

Session 4, Option 2
BEST PRACTICES FOR MEMBER ENGAGEMENT (Retention)
Presented by: Jim Hinck
Aimed at: Club Presidents, Club Membership Chairs

FOUNDATION

Session 1, Option 1
ROTARY FOUNDATION PROGRAMS: POLIO, PEACE SCHOLARS & 6 AREAS OF FOCUS (Basic; all Rotarians welcome)
Presented by: Jeff Fusco
Aimed at: All Rotarians

Session 1, Option 2
NEW! DISTRICT GRANT PROCESSING (Advanced; Foundation experience assumed)
Presented by: Sally Smith
Aimed at: Foundation Chairs, Club Foundation Chairs, Club Treasurers, Rotarians with Foundation experience

Session 2, Option 1
ROTARY FOUNDATION RECOGNITION (Basic; all Rotarians welcome)
Presented by: Vince Cautero, PDG
Aimed at: All Rotarians

Session 2, Option 2
THE MECHANICS OF GLOBAL GRANTS WORKSHOP (Hands-on/Step-by-Step: Community needs assessment, budget, plan, tracking & reporting) (Advanced; Foundation experience assumed)
Presented by: Jeff Fusco
Aimed at: Club Presidents, Club President-Elects, Club Foundation Chairs, Club Service Chairs, Club Treasurers, Rotarians with Foundation experience

Session 3, Option 1
CREATING A CULTURE TO SUPPORT THE RI FOUNDATION (Basic; all Rotarians welcome)
Presented by: Tim Milligan, PDG
Aimed at: All Rotarians

Session 3, Option 2
ROTARY DIRECT: NEW & INNOVATIVE TOOLS TO EXPEDITE GIFT PROCESSING (Advanced; Foundation experience assumed)
Presented by: Sally Smith
Aimed at: Club Presidents, Club President-Elects, RI Foundation Chairs, Club Foundation Chairs, Club Treasurers, Rotarians with Foundation experience

Session 4, Option 1
SHARE PROGRAM: SHOW ME THE MONEY! (Basic; all Rotarians welcome)
Presented by: Vince Cautero, PDG
Aimed at: All Rotarians

Session 4, Option 2
BEST PRACTICES FOR CLUB FOUNDATIONS (Advanced; Foundation experience assumed)
Presented by: Tim Milligan, PDG
Aimed at: Club Presidents, Club President-Elects, RI Foundation Chairs, Club Foundation Chairs, Club Service Chairs, Rotarians with Foundation experience

MEMBERSHIP

Session 1, Option 1
BE A VIBRANT CLUB! THINKING OUTSIDE THE BOX CLUB MEETINGS (Recruitment & Retention)
Presented by: Jim Hinck
Aimed at: Club Presidents, Sergeants At Arms

Session 1, Option 2
ROLE OF THE CLUB MEMBERSHIP CHAIR (Administration)
Presented by: George Robertson-Burnett
Aimed at: Club Membership Chairs & Membership Committee Members

PUBLIC IMAGE

Session 1, Option 1
SOCIAL MEDIA: THE BASICS & THE WHY
Presented by: Alexis Zibolls
Aimed at: Club Presidents, Club President-Elects, Club Public Image Chairs, All Club members welcome

Session 1, Option 2
'PEOPLE OF ACTION' CAMPAIGN
Presented by: Gary Israel, PDG
Aimed at: Club Public Image Chairs, Service Project Chairs, Membership Chairs, All Club members welcome

Session 2, Option 1
FACEBOOK & IMPROVING ENGAGEMENT
Presented by: Alexis Zibolls
Aimed at: Assistant Governors, Club Presidents, Club President-Elects, Club Public Image Chairs, Club Public Image Committee Members, All Club members welcome

Session 3, Option 1
INTRODUCING INSTAGRAM FOR ALL
Presented by: Alexis Zibolls
Aimed at: Club Presidents, Club President-Elects, Club Public Image Chairs, Club Public Image Committee Members, All Club members welcome

Session 3, Option 2
MY ROTARY STORY
Presented by: Susan Courter
Aimed at: Club Presidents, Club President-Elects, Club Public Image Chairs, Club Public Image Committee Members, All Club members welcome

Session 4, Option 1
HASHTAGS
Presented by: Alexis Zibolls
Aimed at: Club Presidents, Club President-Elects, Club Public Image Chairs, Club Public Image Committee Members, All Club members welcome

Session 4, Option 2
INTRODUCTION TO VIDEOS & USING THEM FOR PUBLIC IMAGE
Presented by: Susan Courter
Aimed at: Club Presidents, Club President-Elects, Club Public Image Chairs, Club Public Image Committee Members, All Club members welcome

\$1 MILLION DINNER