



The SMILE

September 16, 2020

ROTARY CLUB OF SARASOTA

CHARTERED APRIL 12, 1926
CLUB NUMBER 4339
DISTRICT 6960
ZONE 34
PRESIDENT – LAURA RANDALL

The Four Way Test of Things we Think, Say or Do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Upcoming speakers

- Sept 23.....Kat Ross, Dockmaster, Marina Jacks
- Sept 30.....Lynn Cole, Certified Mediator
- Oct. 7.....Michael McGovern, Chair, International PolioPlus Initiative

This week's speaker

Jeff Jackson, President & CEO
PGT Innovations



With diverse experience and a proven skill set in developing and implementing results-driving business and corporate strategy, Jeff Jackson brings immense value to PGT Innovations as President and Chief Executive Officer.

Jeff joined the organization in November 2005 as Vice President and Chief Financial Officer, and, within his first year, helped lead the Company's IPO in 2006. He was named Executive Vice President in 2008 and then President and Chief Operating Officer in 2014, as he consistently demonstrated exceptional ability to achieve revenue goals, drive business advantage, motivate business growth, and grow shareholder value. In 2016, Jeff was appointed to the Board of Directors.

Jeff's background includes a broad range of experience in public and private companies. He has successfully led various functional areas such as sales and marketing, operations, supply chain, accounting / finance and SEC financial reporting, human resources, and information technology by encouraging collaboration, partnerships, and relationships to produce results.

Prior to joining PGT Innovations, Mr. Jackson held several executive management roles, including Vice President and Corporate Controller at The Hershey Company and Senior Vice President and CFO at Schwan's Bakery. In addition, Jeff held executive management roles with Flowers Foods, Inc. and Coca-Cola.

Jeff earned a Bachelor of Business Administration from the University of West Georgia and is a Certified Public Accountant in Georgia.

Jeff serves on the Board of Directors for the Economic Development Corporation (EDC) of Sarasota County; Children First, a nonprofit organization in Sarasota County; and as the Board's Chairman of the Audit Committee for Smith Douglas Homes, a private home builder

September 9th Meeting Recap

By Bonnie Calvert

Thank you to Dr. Christina Captain who spoke to us from Sarasota Center for Acupuncture and Nutrition on September 9. Christina gave us a tour of her office which is beautifully decorated with Chinese décor and antiques. As a Doctor of Acupuncture and Oriental Medicine, she and her staff look at the whole person, including lifestyle, sleep, diet, exercise routine, medications, etc. to build a plan for preventative treatment. A tongue analysis is helpful in identifying characteristic patterns which can reveal the functional status of internal organs. Christina shared some tips for good sleep including a dark room, with a temperature of 70-72 degrees, and suggested going to bed warm (after a shower). She believes the best diet does not exclude any food groups, eating whole foods which include plenty of fruits and vegetables and lean proteins. Regular exercise needs to include getting our heart rates up. Christina's practice also offers a variety of dietary supplements, and she stressed to us the need for Vitamin D and Zinc. Acupuncture is offered as a form of alternative medicine for pain management which resets pain receptors and for the treatment and prevention of illness, disease and injury. For more information go to: Sarasotacenterforacupunctureandnutrition.com



Cameraman/Programs Chair Tony Swart is on location and on the job with our speaker

Rotary Club of Sarasota Foundation Sue Leavis, President

The Rotary Club of Sarasota Foundation welcomed new board members Anne Clancy (secretary), Linda Condon and Bill Jotham (vice president) to the 2020 - 21 Board of Directors. Jeff Meyer joined as the board liaison and Nick Rossi (treasurer), Suzi Norbeck, Dan Dannheisser, Liliane Sealy-Schrock and Susan Leavis (president) complete the board. Jim Henry continues as assistant secretary and advisor.

The Foundation Board has approved the Kindergarten Readiness Bags' project for the current 2021 school year. The Foundation was awarded a \$10,000 grant from the Community Foundation of Sarasota County and a District Grant in partnership with the Sarasota Sunrise Club that will net \$7000 including district designated funds. The Sarasota Sunrise Club, the Englewood Club and the old Murdock Club have each donated \$1,000 toward this project. The total project cost of \$52,000 is split with the Campaign for Grade Level Reading, so with the above listed contributions it will cost our club \$6,000 to help supply ALL of Sarasota County's kindergartners with early learning readiness bags. The bags include the Rotary endorsed Josh the Baby Otter water safety program for children, which helps prevent childhood drowning, the leading cause of preschool children's deaths in Southwest Florida.

Last year was the final year of our \$60,000 five-year grant to All Faiths Food Bank for starting and funding the School Pantry Program at Sarasota's Title 1 schools. We still continue to support the Alta Vista Pantry as a club service project. The third year for the One Book Initiative project was held up by the pandemic's effect on schools, but still is a valued project to the Foundation Board. Depending on the level of the Club's involvement (1 grade, 2 grades or 4 grades) additional fund-raising and outside support would be needed. President Laura currently has a committee looking into our community needs for future projects including the One Book Initiative.

What's next?

Where in the world is our speaker?

Out of an abundance of caution for our members and our community, we will continue to meet virtually via Zoom for the foreseeable future. Our team will be hitting the road to meet our speakers in their space. Zoom in this Wednesday and learn where **Jeff Jackson** will take us! Click [here](#) for the permanent lunch time link. The meeting ID is 850 7495 4959.

Stay Connected!

Don't let a Global Pandemic get in the way of connecting with Rotarians! Here are a few ways to stay connected:

- Join our weekly Zoom meetings and learn from our engaging speakers
- Join the Saturday morning Zoom Room @ 9:00am. [Here's](#) the link or call **Lee-En Chung** for info.
- Get some fresh air on Saturday morning and join the Guys of Panera group at 9am at the Panera Bread location at Bahia Vista and Tamiami Trail.
- Get your golf on with the Rotary Golf Group each Wednesday and Saturday (weather permitting). Contact Rotarian Roy Adams for information and to reserve your spot.
- Join a Rotary Affinity Group like the Supper Club or create your own group. Contact **Tom Melville** for assistance.

United Nations International Day of Peace - September 21

Each year the International Day of Peace is observed around the world on September 21. The UN general Assembly has declared this as a day devoted to strengthening the ideals of peace, through observing 24 hours of non-violence and cease fire

The UN General Secretary called on all warring parties to lay down their weapons and focus on the battle against the unprecedented global pandemic. The 2020 theme for the International Day of Peace is "Sharing Peace Together." Celebrate the day by spreading compassion, kindness, and hope in the face of the pandemic. Stand together with the UN against attempts to use the virus to promote discrimination or hatred. Let us join together so that we can shape peace together.

The Rotary Club of Sarasota is recognized as a Peacebuilder Club. One of the areas of focus of Rotary is Peace and Conflict/Resolution. As a club, we have promoted peace by participating in the Food Pantry, Rotary Reading Project, and Embracing Our Differences. Our club has partnered with two Global Grants for peace and our club supports Dining for Women.

