



**Rotary Opens Opportunities**

# The SMILE

December 21, 2020

## ROTARY CLUB OF SARASOTA

**CHARTERED APRIL 12, 1926**  
**CLUB NUMBER 4339**  
**DISTRICT 6960**  
**ZONE 34**  
**PRESIDENT – LAURA RANDALL**

### The Four Way Test of Things we Think, Say or Do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### Upcoming Meetings

December 23 & 30.....Virtual  
lunchtime social meetings via ZOOM  
January 6.....Richard Russell,  
Sarasota Opera



**On NYE call Jon Swift and wish him a Happy Birthday!**

### President Laura's Update

Happy Holidays, Fellow Rotarians!

The Rotary theme for 2020-21, Rotary Opens Opportunities, asks Rotarians to create opportunities which strengthen their leadership, help put service ideas into action, and improve the lives of those in need.

This goal calls us all to be people of action who work to make a positive impact... on our Club and on our community. As we approach the half-way point of our Rotary year, I wanted to take a look at where we stand against the goals I sent last July.

- Strategic Plan - We invited all members to participate in the creation of the plan by responding to survey questions and participating in a series of focus group meetings. Our Club has members clearly state their thoughts on what our strengths, weaknesses, opportunities and threats are. Now the Planning Committee will get to work on creating a document outlining a strategy. This plan will help the leaders of our Club govern and lead in the direction most desired by our members.
- Keeping our Club safe – The safety of our members remains my primary concern. We will continue to provide streaming of our meetings for as long as we practically can. We are welcoming an increasing number of members at Marina Jack each week, however I respect the desire of any member to view the meetings remotely. Hybrid meetings have their limits but I think we are all adapting and adopting this technology.
- Secure high-quality, informative speakers and the introduction of the Rotarian Minute - Our Programs Committee has done an amazing job of securing engaging and interesting speakers and "taking the show on the road". Hats off to all who took time to hit the road, producing entertaining and interesting programs both from Marina Jack and from locations all over Sarasota County.

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## President Laura's Update (continued)

- Affinity Groups – Our Working Women @ Rotary held one virtual meeting and although the storm kept them from meeting in person, the group has a January date set. Unfortunately, COVID has prevented this effort from taking off as I would have wished. We do have a solid template which can be used in the future.
- Public Relations effort – This committee has expanded our social media presence and is working to move that along even further. Keep an eye on LinkedIn as they launch a presence there in the coming weeks. We are looking for members to provide the Committee with materials for social media... we can all be citizen reporters! Please send photos or copy to [rcspublicimage@gmail.com](mailto:rcspublicimage@gmail.com) for us on social media or for publication in the SMILE.
- Diversity and inclusion - As part of the strategic planning process a committee has been established to create a club process and procedure to combat any possible future harrasment of members. As our Membership Committee works to attract members who make our Club more diverse, this step toward inclusion is critical. Keep an eye on this space for more information on that.

My pledge to you at the installation was "I will do all I can to preserve and enhance the vitality of this club and maintain the stature of the club in our community. When needed, I will lead us through the hard decisions and put the vigor of the club as our number one priority. We cannot accomplish anything for the community if we do not keep this group intact and functioning at the very highest level." I encourage you all to hold me to that pledge.

From my family to yours, best wishes for Happy Holidays and I am believing 2021 is a year in which we will all be together and united!

Laura Randall  
President, The Rotary Club of Sarasota

## Committee Reports

### Rotary Club of Sarasota TRF Report By Pam Akins, TRF Chair

From July 1 st to November 30 th , members of the Rotary Club of Sarasota have donated \$5,550 to The Rotary Foundation's Annual Fund, \$5,096 to PolioPlus, and \$2000 to a Global Grant for water and sanitation in Mumbai, India. We have 73 Paul Harris Fellows in the Club, 7 Paul Harris Society members, 5 Benefactors, 13 Major Donors, 7 Bequest Society members, and one Arch Klumph Society member.

We are the lead club, with the Englewood, Englewood Lemon Bay, Sarasota Sunrise, and Sarasota Southside Clubs, in a District Grant project totaling \$52,000 for Kindergarten Early Learning Readiness Bags in the Sarasota School District. Our club's funding for that grant comes from our Club Foundation. The District Grant amount is \$6,000.

Governor Darryl's Night of 1000 Paul Harris Fellows Celebration at the Charlotte Harbor Event Center has been moved to April 20 th . Prior to the dinner, Paul Harris Society members will be invited to attend a harbor-side cocktail reception with Past RI President John Germ, the dinner's keynote speaker. The Event Center is taking special precautions to make the event as safe as possible with reduced table seatings and special service protocols. The evening will also feature video presentations on The Rotary Foundation's humanitarian programs both in our local communities and around the world.

Be sure to get your TRF donations in before the end of the year so you can claim them as charitable tax deductions for 2020. If you want to be included in that special Paul Harris Society reception on April 20th, let Pam Akins know you want to make the commitment to give \$1000 per year to The Rotary Foundation and sign up online at \$85 per month with TRF Direct.

## Emergency Communications Committee Report

Kudos to Karen Atwood, Bill Jotham, Matthew Voss, Suzi Norbeck, Andrea Nierenberg and Joe Formella for successfully serving on the new Emergency Communications Committee!

In June/July of 2020, Lee-En Chung, P.E. (chair of the Emergency Communications Committee) developed a plan, created and implemented a survey and formulated a "communications tree" on an Excel spreadsheet – categorizing each Rotarian member geographically by zip code. The Committee was tasked with reaching out to Rotarians in the event of an emergency. The survey was not only sent out by email, but also included in the weekly Rotary SMILE bulletin – encouraging members to submit their emergency contact information.

The Emergency Communications Committee contacted individual Rotarians three times: on July 28, 2020 requesting emergency contact and phone number, in August prior to Hurricane Laura and in early November few days before Tropical Storm Eta. Most Rotarians expressed gratitude for the Committee "checking in" with them, especially during this pandemic. Furthermore, Rotarians Laura Plum, Tom Fitzgerald and Rick Hughes offered to physically check on members at their houses – if a real emergency were to arise...

Lessons learned:

1. Calling members is more effective than emailing.
2. Communication is a two-way street. Rotarians are welcome to contact their group leader – before or after any emergency or crisis.
3. Some Rotarians were out-of-state during the summer and/or autumn.

Rotarians who wish to submit or update their emergency contact information are welcome to log into DACdb or call Lee-En Chung, P.E. Anyone wishing to serve on the Emergency Communications Committee is encouraged to contact Lee-En Chung, P.E. by December 31, 2020.

## Do-goodery opportunity

We have an exciting opportunity for hands-on service with the **Kindergarten Readiness Bags program through the Patterson Foundation.**

There are several steps to prepping the bags for delivery to the schools and ultimately to the students. The first is to place labels inside the books - we will be looking for volunteers to label up to 3000 books. We have been advised the Foundation is willing to deliver books to individuals' homes in order to maintain maximum distancing. Please let me or Ruth McLaren (rsmclaren55@gmail.com) know if you would like to participate in the labelling- it will take place after the first of the year and you would be asked to label a minimum of 200 books.

Next in the process is the bag assembly. We will be looking for teams of four Rotarians (again using safety and social distancing protocol) for three hour shifts to take place at the Patterson storage unit on South Tamiami Trail. You can put together your own team of four if you'd like. This will take place around the second week of January and we will put together a schedule once we have volunteer names. We will need approximately eight shifts or 32 volunteers. Weekends and evenings are available as well.

Lastly, we will need Rotarians to deliver the bags to schools using their own vehicles, date to be determined. We are so excited to continue this opportunity for service which will benefit thousands of youngsters in our own community!

Please contact Ruth with any questions. It's great to be able to help our students and our community as a way to start 2021.

# By the numbers....

In order to let our members know where we stand with our financial position, we will publish the year-to-date budget at the end of each quarter. Please note: this budget reflects the adjusted income associated with the COVID assessment.

10:48 AM  
12/05/20  
Cash Basis

## Rotary Club of Sarasota Annual Budget vs. Actual to Date July through November 2020

	<u>Jul - Nov 20</u>	<u>Budget</u>
Ordinary Income/Expense		
Income		
40100 · LUNCHEON RECEIPTS		
40101 · Make-up Credit Memos	0.00	250.00
40102 · Members Prepaid Lunches	1,962.15	29,250.00
40103 · Visitors & Guests Lunches	420.00	3,958.31
40104 · Assessment Fee	6,383.60	
Total 40100 · LUNCHEON RECEIPTS	<u>8,765.75</u>	<u>33,458.31</u>
40200 · MEMBERSHIP FEES		
40201 · Admission Fee	100.00	250.00
40202 · Membership Dues	20,469.12	21,146.65
Total 40200 · MEMBERSHIP FEES	<u>20,569.12</u>	<u>21,396.65</u>
40300 · MISC. REVENUE		
40301 · 50/50 Receipts	22.00	416.65
40303 · Interest Income	1.53	0.00
40399 · Miscellaneous Income	1,953.00	2,018.00
Total 40300 · MISC. REVENUE	<u>1,976.53</u>	<u>2,434.65</u>
Total Income	<u>31,311.40</u>	<u>57,289.61</u>
Gross Profit	31,311.40	57,289.61
Expense		
50000 · ADMINISTRATIVE EXPENSES		
50001 · Administrative	248.41	250.00
50002 · Bank Fees	79.50	125.00
50007 · Post Office Box	0.00	62.50
50008 · Postage	145.50	11.25
50020 · Professional Services		
50021 · Bookkeeping	1,030.00	1,075.00
50022 · Tax Preparation	100.00	0.00
50023 · Executive Secretary	4,547.92	4,041.66
Total 50020 · Professional Services	<u>5,677.92</u>	<u>5,116.66</u>
50031 · Computer, Projector & Screen	123.97	
Total 50000 · ADMINISTRATIVE EXPENSES	<u>6,275.30</u>	<u>5,565.41</u>
51000 · CLUB COMMITTEES		
51005 · Strategic Planning	1,600.00	
51020 · Community Service Committee	0.00	62.50
51040 · Membership Committee	0.00	166.66
51050 · Public Relations Committee	66.90	416.66
51070 · Generations Committee	555.70	1,666.66
51080 · Vocational Committee	0.00	62.50
51100 · Social Fellowship Committee		
51101 · Holiday Party	0.00	3,250.00
51102 · Club Socials and Happy Hours	797.22	729.16
51150 · Installation Banquet	-94.48	0.00
51100 · Social Fellowship Committee - Other	-270.00	0.00
Total 51100 · Social Fellowship Committee	<u>432.74</u>	<u>3,979.16</u>

# By the numbers....

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10:48 AM  
12/05/20  
Cash Basis

## Rotary Club of Sarasota Annual Budget vs. Actual to Date July through November 2020

	<u>Jul -Nov 20</u>	<u>Budget</u>
Total 51000 · CLUB COMMITTEES	2,655.34	6,354.14
52000 · CLUB MEETING EXPENSES		
52001 · 50/50 Jackpot Payout	0.00	416.66
52003 · Club Bulletin Printing	0.00	25.00
52004 · Meeting Lunch	6,750.63	26,250.00
52005 · Purchase Regalia & Banners	0.00	62.50
52000 · CLUB MEETING EXPENSES - Other	320.90	0.00
Total 52000 · CLUB MEETING EXPENSES	7,071.53	26,754.16
53000 · CLUB SERVICE		
53001 · Dues-District 6960	3,105.00	1,794.00
53002 · Dues-Rotary International	4,410.14	4,212.00
Total 53000 · CLUB SERVICE	7,515.14	6,006.00
54000 · COMMUNITY SERVICE		
54008 · President's Projects	69.53	833.34
54011 · Citizen of the Year	1,000.00	0.00
Total 54000 · COMMUNITY SERVICE	1,069.53	833.34
56000 · INTERNATIONAL SERVICE		
56002 · Disaster/Emergency Relief	0.00	1,500.00
56050 · Other Global Grants	2,000.00	1,250.00
56999 · Other International Service	0.00	625.00
Total 56000 · INTERNATIONAL SERVICE	2,000.00	3,375.00
58000 · GRANTS AND DONATIONS		
58011 · Bereavement Fund	0.00	52.06
Total 58000 · GRANTS AND DONATIONS	0.00	52.06
Total Expense	26,586.84	48,940.11
Net Ordinary Income	4,724.56	8,349.50
Net Income	4,724.56	8,349.50

## 2020-2021 Rotary Club Board of Directors

Laura Randall - President  
Lee-En Chung - President-Elect  
Dan Smith - Vice President  
Jeff Meyer - Immediate Past President  
Andrea Nierenberg - Secretary  
Steve Cork - Treasurer  
Drew Adams - Sargent-at-Arms

Directors  
Pam Akins  
Peg Cork  
Zain Hartman  
Ruth McLaren  
Tom Melville  
Paul Mlotok  
Steven Stegall