

Rotary



Rotary Opens Opportunities

The SMILE

February 10, 2021

ROTARY CLUB OF SARASOTA

CHARTERED APRIL 12, 1926

CLUB NUMBER 4339

DISTRICT 6960

ZONE 34

PRESIDENT – LAURA RANDALL

The Four Way Test of Things we Think, Say or Do:

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

Upcoming speakers

- Feb. 17.....Hagen Brody, Mayor, City of Sarasota
- Feb. 24.....Bill Jotham
- Mar. 3.....Kurt Hoffman, Sheriff, Sarasota County
- Mar. 10.....Jim Nichols, FDOT Gulfstream Project Manager

This week's speaker

Francine DiFilippo Kent



Francine DiFilippo Kent was born and raised in Cleveland, Ohio, is a college drop-out who went on to earn 2 masters degrees and a doctorate in business administration. She worked her way through college waitressing and bartending and sometimes found herself back on the floor during

economic hard times in New England. She put up her white shoes and promised herself she would never waitress again before moving to Sarasota.

Francine has lived an interesting and varied life by her own accounts. Married for 35 years to the same guy, Peter Kent, they have one married daughter who was raised to be self-employed. Daughter Skye is known to some of the old timers in the club because she has attended many of our Rotary activities over the years and her husband, Sean, was a member of this club. Their business is now over 10 years old. No grandchildren yet!

Adapting to Sarasota from New England corporate technology firms she became a serial entrepreneur, business developer, opening the first business incubator in Sarasota over 38 years ago. Francine has used technology to give her business efforts a competitive advantage. She has never been put in Facebook jail or any other but has been tear gassed and probably was a hippie back in the days of Kent State.

Business interests afforded many opportunities to travel overseas and she achieved a black belt with three red stripes in tai kwan do and graduated Magnum Cum Ha-Ha from Les McCurdy's Bermuda Triangle Comedy School.

We are back at Marina Jack!

Please join us in person each Wednesday for great socially-distant fellowship and impressive speakers. We will continue to present the meeting via zoom. Click [here](#) for the current lunch time link. The meeting ID is 850 7495 4959. The password is 571989



February 3rd Meeting Recap

by Francine Difilippo

Once again, we had the opportunity to push technology to our limits with a zoom presentation by Rotarians Dr. Vicki Radel's and co-presenter Alex Parajon. Our own Suzi Norbeck introduced the speakers as she is familiar with Dr. Radel and has worked with her. (By the way Suzi is an Ambassador: Mediators Beyond Borders email: Snorbeck@mediatorsbeyondborders.org).

Dr. Radel focused on the history of Rotary as it relates to the issues of Diversity – the differences that make people unique,
Equity - equity of opportunities in line with their needs
Inclusion - involving people within a group or within a community.

A good way to look at it is that with diversity we are asked to the party, but it is with inclusion that we are asked to dance. These are good ways to think about club membership. Dan Dannheisser was most interested in some of the slides to support our efforts for our strategic planning efforts.

Dr. Radel introduced us to Alex Parajon who presented some videos to highlight the concepts being discussed. She is supporting him in his Rotary leadership path.

- Dr. Vicki Radel's e-mail address is: drvictoriaradel@cs.com
- Alex Parajon's e-mail is: parajonrotary@gmail.com



Now cleaning your closet is helps children.

As you clean your closet for the new year, plan to bring your gently used shoes to a Club meeting and give them a second life - helping children in Africa. Collection will begin in early February.

*No Donuts for Rotarians, just good will.



SOLES 4 SOULS
WEARING OUT POVERTY™

SHOE DRIVE 2021

FEBRUARY 3

TO

FEBRUARY 17



Gently Used

All Types

All Sizes



There will be a doughnut party for the classroom that collects the most.



Interact 



Let's get social!

You can now find the Rotary Club of Sarasota on Facebook and Instagram

@RotaryClubOfSarasota. We'll post photos and stories so you can share.



Is it fair to all concerned?

As Rotarians we need to be aware of the behavior expected of us. Conducting ourselves in adherence to this code of conduct can help us all act in the Rotary spirit.

ROTARIAN CODE OF CONDUCT

As a Rotarian, I will:

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians
5. Help maintain a harassment-free environment in Rotary meetings, events, and activities; report any suspected harassment; and help ensure non-retaliation to those individuals that report harassment



2020-2021 Rotary Club Board of Directors

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