

Rotary



Rotary Opens Opportunities

The SMILE

May 5, 2021

ROTARY CLUB OF SARASOTA

CHARTERED APRIL 12, 1926

CLUB NUMBER 4339

DISTRICT 6960

ZONE 34

PRESIDENT – LAURA RANDALL

The Four Way Test of Things we Think, Say or Do:

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

Upcoming speakers

- May 12.....Tom Knight, First Step
- May 19.....Dan Dannheiser, RCS Strategic Plan
- May 26.....Beaver Shriiver, Rise & Nye
- June 2.....Toni Duval, Sister Cities
- June 9,Tom Waters, Easter Seals

This week's speaker

Ciera Coleman, Downtown Sarasota Farmers' Market

Ciera Coleman, 34, is a Sarasota native and mom of 2 precocious kids. She loves raising her children in the area where she grew



up and has a passion for making Sarasota an even better place to live for families than it already is. Ciera is a graduate of the University of Florida and started her career in Sarasota working with the Healthy Start Coalition where she gained expertise in non-profit development, marketing, grant-writing, and event planning. She then went on to become Creative Director for Mommy Magazine where she worked for over seven years while also maintaining a freelance business, Pop! Designs, which supported non-profit organizations with their marketing and graphic design needs. She excitedly brings her multi-faceted variety of skills to her position as Market Manager for the Sarasota Farmers Market, a relatively newly minted 501(c)3 non-profit organization, and hopes to continue to bring it back to flourishing status as it rebuilds from closure due to COVID-19.

April 28 Meeting Recap

by Francine DiFilippo



It was wonderful to see such a good turnout at the meeting. The management will have to take out of storage, dust off and put out additional tables.

We will soon see the return of more than half of our members to in person meetings. We had guests, visiting Rotarians, returning members including our incoming president Lee-En Chung and several prospective new members at our meeting so we exceeded our meeting minimum. This all points to a healthy Club going forward.

Erik Arroyo is serving as Vice Mayor which is an honorific title and provides no additional benefits such as a better parking space. Erik explained the commission's primary responsibility. The City Commission appoints a City Manager, a City Auditor and Clerk, and a City Attorney. These three office holders or appointees are known as "Charter Officials". In November new commissioners were elected who have energy and vision for the city's future.

Erik feels the current commission is much stronger than it has been in the past. The appointment of Marlon Brown has allowed for new and different approaches to some persistent issues. This change will continue to make a difference in how policy issues are addressed going forward. Sometimes decision-making still gets wobbly, but their resolve will strengthen over time. Erik pointed out the city is not responsible for every street and road within the city limits with both the federal, state and county governments holding jurisdiction over many of them.

When Erik ran for office in 2020, he became the youngest elected commissioner for Sarasota. He is a home-grown hometown family man who has a vision for what the city could and should become. He came into office with a list of 136 items he wanted to see accomplished in his 4-year term in office. He is happy to report the list is now down to 72 items. (Would love to see that list, Erik!) He wants to make sure all areas of the city get their fair share of allocations of tax dollars such as east of US 301 as compared to Golden Gate Point.

He characterized The Bay project as an homage to green space. The Vice-Mayor pointed out the open-air trolley is being funded by the city which will be going to and from downtown and St. Armand's Circle.

Erik's talk was brief and left plenty of time for questions and answers. He supports the Sarasota Orchestra remaining downtown. The City plans to appeal the recent SWFTMD recommendation regarding the restoration of the wetland's at Bobby Jones. He did say the city would be looking into having a professional management company operate the course rather than the city staffing it. (Music to Dan Smith's ears.)

Erik Arroyo has been making a difference in his professional life, now his political life and is someone well worth watching going forward. We might have a close opportunity if we can get him to join us as a member of our club!

Looking for contributing writers for the SMILE. Many keyboards make the task light and yours truly would like some guest writers. Please and Thank You!

ROTARY...THE NEXT GENERATION

We are pleased to welcome Joseph to the Rotary Family. Congratulations, Grandpa Tim Herring!



WW@R

WORKING WOMEN @ ROTARY
LET'S GET TOGETHER!
TUESDAY, MAY 4TH @ 5:30PM
VINO BISTRO, 1419 5TH ST.
SARASOTA, FL 34236

CONTACT KAREN WREDER AND LET HER
KNOW YOU'RE COMING

Register
TODAY

Rotary District 6960  Rotary Opens Opportunities 

YOU ARE INVITED TO

A Night of 1000 Paul Harris Fellows

MAY 21, 2021

COCKTAILS - 6:15PM | DINNER - 7PM

CHARLOTTE HARBOR EVENT CENTER
75 TAYLOR ST, PUNTA GORDA, FL 33950

\$75 per person | Cash Bar | Black Tie Optional
RSVP on DACdb

THE ROTARY CLUB OF SARASOTA
ASKS YOU TO SAVE THE DATE



2021 AWARDS BANQUET AND INSTALLATION OF OFFICERS

Saturday, June 26 @ 6:00pm
The Meadows Golf & Country Club
3101 Longmeadow | Sarasota, Florida 34235

No charge for Club members - \$50 for guest
Cash Bar

Is it fair to all concerned?

As Rotarians we need to be aware of the behavior expected of us. Conducting ourselves in adherence to this code of conduct can help us all act in the Rotary spirit.

ROTARIAN CODE OF CONDUCT

As a Rotarian, I will:

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians
5. Help maintain a harassment-free environment in Rotary meetings, events, and activities; report any suspected harassment; and help ensure non-retaliation to those individuals that report harassment



2020-2021 Rotary Club Board of Directors

Laura Randall - President
Lee-En Chung - President-Elect
Steve Cork - Vice President
Jeff Meyer - Immediate Past President
Andrea Nierenberg - Secretary
Dan Smith - Treasurer
Drew Adams - Sargeant-at-Arms

Directors
Pam Akins
Peg Cork
Zain Hartman
Ruth McLaren
Tom Melville
Steven Stegall